PIECE
COALITION
of Lincoln County

Strategic & Evaluation Plan 2023—2026



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Letter from the Coalition Coordinator

I am proud to introduce Lincoln County Partners in Early Childhood Education (PIECE) Coalition's Strategic Plan. This plan was thoughtfully developed by the Coalition based on the information derived from our 2022 Community Needs Assessment which included all five rural communities in Lincoln County. This process involved numerous meetings, strategy sessions, surveys, and collaborative document writing.

We refreshed our mission statement and, in so doing, renewed our purpose and commitment to the children of Lincoln County. We aligned our vision intentionally with the broader early childhood vision of the New Mexico Early Childhood Education and Care Department. We adopted four goals which now guide the decisions and actions of our Coalition, staff, local partnerships, and providers. This Strategic Plan offers our collective commitments to Lincoln County's children, their families, and communities. We know that our work is critically important to the future of our children. We will be successful when all children reach their highest potential!

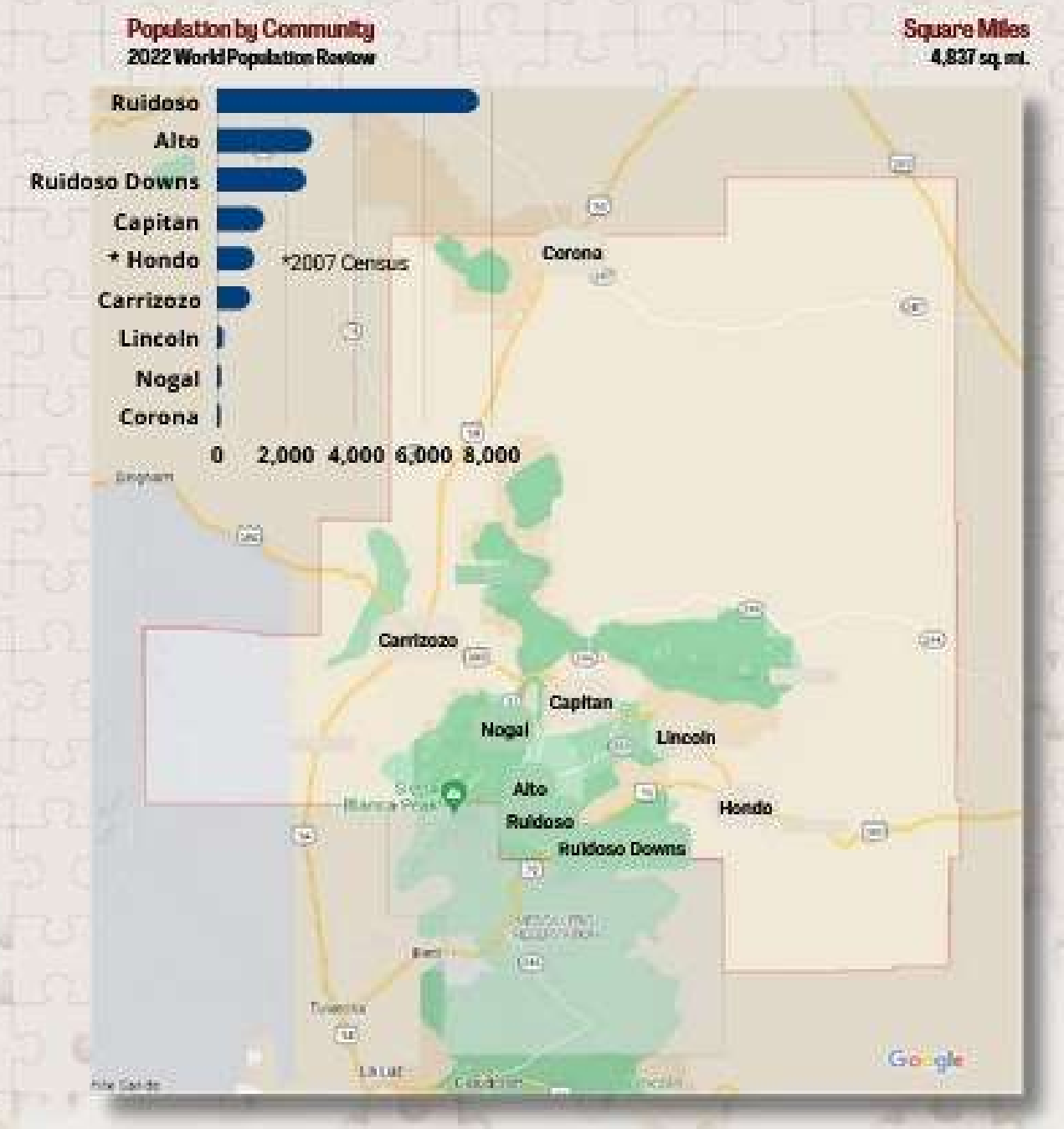
Sincerely,
Jan Holleman
PIECE Coalition Coordinator

Lincoln County Overview

Welcome to Lincoln County, the 19th largest county in the State of New Mexico. This beautiful area has amazing strengths reflected in the landscape and within the 20,436 people who live within the 4831 square miles in southeast New Mexico. There are six villages: Capitan, Carrizozo, Corona, Lincoln, Hondo, and Ruidoso in Lincoln County. Ranch land and US Forest also make up the area. Each village has its unique culture which is celebrated through its history, language, traditions, faith, generations of families, and newcomers. There are many visitors, especially to the town of Ruidoso, whose population can swell three times its normal size during summer months and when there is a good ski season. Tourists flock to Ruidoso and surrounding areas attracted by its beauty, fresh air, the arts, entertainment, recreation, and restaurants.

These strengths and attractions also bring challenges. The combined industries related to tourism are typically lower-paying jobs outside of the traditional 8:00 a.m. to 5:00 p.m. work hours. These jobs are usually filled by people with young families, thus childcare becomes a front-and-center issue in the health and well-being of children. As noted from an interview with a former CPS worker, who stated that, on many occasions, child abuse has occurred after a child is left in the care of an unrelated partner who is not equipped to care for a young child. Not only is it heart-wrenching, but it's also preventable and needs to be addressed with sustainable solutions. In addition, the local economy is impacted when workers cannot find childcare and housing. A local business owner shared a story of losing an excellent

Lincoln County, New Mexico



employee who had to move to Alamogordo so her mother could care for her child. These stories are multiplied as more and more businesses face hiring crises exacerbated by the lack of childcare and housing.

Specifically, the Community Needs Assessment (CNA) data shows that the poverty rate is 16.9% for the county and 12.6% for children under the age of four. As of December 2022, the unemployment rate was 3.4%. A total of 825 children under the age of five live in the county, and 67% of families have both parents working outside the home. There are 210 full-year licensed childcare slots in the county and in September 2022, 89% of these slots were filled, while the remaining 11% remained vacant, unable to be used due to the lack of childcare employees. There are 221 school year slots available through Pre-K and Head Start, but neither includes after-school care, weekends, holidays, or nontraditional hours. There are 44 Early Head Start occupied slots in Ruidoso providing 11 months of care. Hondo and Capitan have school year slots through Head Start and/or Pre-K. Carrizozo has Pre-K and childcare, and Corona has limited school-year services.

In addition to providing the county with childcare to meet varying work schedules, young families would also benefit from engaging in the existing available services. The CNA brought to light that the county does have other resources in the area that serve young children, but the percentage of enrollment in some services is low. Many of the figures reflect the pandemic years; although, access and knowledge may be a barrier to involvement and engagement in these services; thus, innovative forms of communication and access are needed. Data shows that 20.8 % of the population speak a language other than English, and Spanish is the majority of

second languages. From family surveys, 10% of families reported that both English and Spanish are spoken at home. The CNA also shows that 77% of the population has internet access and 62% have a minimum of one vehicle per household. Although this is the majority, it does leave a little over a quarter of residences without connection to services. Unfortunately, the data does not give us detailed information on what sector of the population is impacted by this the most. Of families surveyed, the top five ways to receive information are through social media, email or text, friends, and relatives, printed flyers and brochures, and community events and fairs.

Access to services, such as prenatal care, ongoing sources of medical and dental care, early intervention, home visiting, and early education through Head Start and Pre-K is vital for healthy development and outcomes. Recently, the National Forum on Early Childhood Policy and Programs found that high-quality early childhood programs can yield a $4-$9 return per $1 investment (impact.upenn.edu). As these issues are tackled in the community, one thing remains certain, and that is change does take a community effort. The PIECE Coalition is one entity that has within its membership the knowledge and passion to be partners and change agents. Yet, as a new and emerging coalition, additional members are needed from specific groups. These include parents, law enforcement, the medical community, and key positions from our school districts. School districts play an integral role in our children's and community's future; thus, their involvement in the discussion, planning, and engagement is vital in developing solutions to ensure a thriving and amazing future for our youngest population. As the PIECE Coalition grows and becomes an action-oriented group of people, sustained and involved, membership is important to creating a strong community with equal access, knowledge, and opportunity to all information and services throughout the county.

History & Overview

The history and story of PIECE started in 1999 when a group of Early Childhood educators from Head Start, childcare, and public schools were asked to attend a state-wide conference with the assignment of returning to their communities and developing an early childhood partnership. The goal was to strengthen communication, services, and collaboration within the early childhood communities. An enthusiastic group returned and Lincoln County Partners in Early Childhood Education, more commonly known as PIECE, was born.

Fast forward to 2022, Region 9 Education Cooperative was awarded a Local Early Childhood Systems Building Grant to create a new and emerging Coalition. This grant has added new life to PIECE and has revitalized the PIECE Coalition. With the grant came the ability to hire a Coalition Coordinator to focus on increasing membership and ensuring the deliverables are met from the grant. Membership and participation has grown to include local childcare centers, Head Start/Early Head Start, Early Intervention, Home Visiting, Early Childhood instructors, Health Department, local university representation, mental health providers, child abuse prevention programs, domestic violence services, nutrition program, Health Council members and various other state, county, local and private programs.



Strategic Planning Process

To understand how the PIECE Coalition developed the Strategic Plan, it is important to understand the backstory which includes the development and knowledge gained from the CNA process. The CNA was developed during the spring of 2022 and was finalized and submitted in September 2022. The CNA provided baseline data which highlighted specific strengths and needs of Lincoln County through an overall statistical viewpoint of the individual needs gathered from parents through surveys and stories. The data gathered represents the diverse needs of our rural villages as well as the largest community of Ruidoso. As data and stories came together, it was apparent that there were developing mutual concerns that impacted families and overflowed with business owners' concerns. The CNA informed the development of the Strategic Plan, including goals and objectives to strengthen partnerships, increase awareness, leverage resources, ensure equity, and grow the coalition.



Vision Statement

As Coalition members gathered around a meeting table and reflected on what they would want their community to look like one to three years into the future, visions of cohesive partnerships, increased services, and total community engagement emerged. Some recalled the successful partnerships of the past that disappeared over the years and needed to be rekindled for a new and vital coalition which leads, supports, and grows the early childhood community. The PIECE Coalition's vision statement reads, "A*ll Lincoln County families and young children have what they need to thrive and prepare for their amazing future."*

Mission Statement

The PIECE Coalition's mission is to "*Strengthen partnerships at the local and state level to effectively use all available resources to support Early Childhood services in Lincoln County." The county-wide Coalition efforts will enhance opportunity and access to Early Childhood services, and increase parent, caregiver, and provider awareness of Early Childhood services, at both local and state levels. The Coalition will work toward growth and sustainability for the future while keeping our mission and vision at the forefront of our focus.*



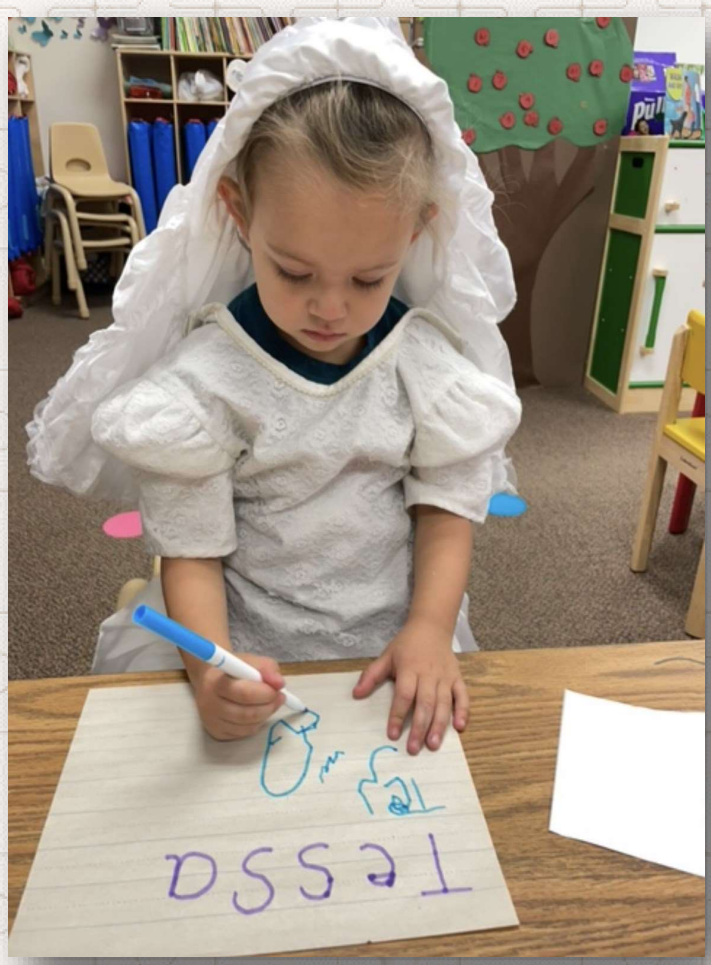
Coalition Structure, Governance, & Decision Making

The PIECE Coalition is made up of individuals throughout Lincoln County who have a personal or professional interest in improving services to children and families. The Coalition is led by a paid Coalition Coordinator and supported by an assistant who, together, form the program administration, organizing and planning meetings, recruiting members, and meeting deliverables. The PIECE Coalition does not have nominated positions nor does it hold elections. The Coalition is in the process of preparing decision-making guidance to ensure equitable representation. Region 9 Education Cooperative manages the Local Early Childhood Systems Building Grant, thus, oversight is provided by the Region 9 Coordinating Council.



Equity Goals

All who interact, come in contact with, or engage with the membership of the PIECE Coalition will experience an inclusive and respectful atmosphere with practices and policies that support equal opportunity, resources, and accountability. Embracing the unique needs of the diverse families, children, and the individuals who serve them, both locally and throughout the state is central to the Coalition's foundation.



Lincoln County has a diverse population rich in history and tradition and distinct cultures in the six communities and surrounding ranches. Approximately 80% of the population speaks English. Spanish is the main second language. Transportation is available to 67% and 77% have internet access. This information helps us understand how not only to reach individuals but also to ensure that each has equal opportunity, access, and knowledge of services in their community and the county as a whole.

PIECE Strategic Plan Goals



Increase membership and build a well-functioning PIECE Coalition.

Grow and develop strategies to increase membership and build a well-functioning, action-oriented PIECE Coalition.



Increase Registered Home Childcare (RHC).

There will be six Registered Home Childcare (RHC) providers in Lincoln County by December 2026, with a minimum of two providing untraditional hours.



Develop relationships with local school districts.

By Fall 2023, the PIECE Coalition will have an established relationship with Lincoln County School Districts to strengthen the collaboration between district personnel and parents to find solutions to meet childcare needs in the communities.



Increase family and community engagement opportunities.

Create predictable and consistent family and community engagement opportunities to increase knowledge of and participation in early childhood services.

Goal 1

DEVELOP STRATEGIES TO INCREASE MEMBERSHIP & BUILD A WELL-FUNCTIONING, ACTION-ORIENTED PIECE COALITION

Goal Overview

Grow and develop strategies to increase membership and build a well-functioning, action-oriented and diverse PIECE Coalition.



Foundational Reason

Results of the PIECE Coalition Self-Assessment and Planning Tool conducted by membership in December 2022 identified the areas of growth to improve systems and communication.

Alignment with ECECD Strategic Plan (Florecer)

This goal aligns with Florecer Goal Number 2, which states "ECECD commits to effective, transparent, and trust-based engagement with New Mexico's diverse families and communities to increase family leadership and voices in decision-making and program and service design." Objective 2.4 "Each New Mexico community is served by an early childhood coalition that ensures stronger state-local coordination and decision-making." Growing and developing a well-functioning PIECE Coalition will support Lincoln County's diverse families and communities. The coalition will Increase family leadership and decision-making by designing services which best meet the needs of their families and communities.

Commitment to Local Early Childhood Systems Building Grant

- PIECE will strengthen partnerships at the state and local levels to effectively use all available resources across the mixed-delivery system.
- PIECE will increase parents' and caregivers' awareness of Early Childhood services.



Objective 1.1

Increase membership, participation, retention, and knowledge of the PIECE Coalition.

Activities

- In a Coalition meeting, identify who is missing from the Coalition, such as parents, medical & law enforcement, CYFD, public school, and discuss strategies to increase diversity.
- Assign a coordinator or member to reach out and invite individuals to the meetings.
- Identify what makes the meeting valuable to attend. "What do we keep?" and "What do we need to improve?"
- The coordinator and membership will attend county events, such as health fairs and other community events, to inform the public of the Coalition and its projects.
- Attend parent groups such as Head Start Policy Council, Parent Advisory Committees, or civic club meetings to invite members to the Coalition meeting.
- Conduct bi-annual pulse checks to identify if the venue, time, and dates are conducive to membership schedules.
- Current members receive incentives for attendance and bringing in new members.
- Keep the membership informed with a Welcome/ Meeting binder and updates on the website.
- Arrange for translation services at meetings and of material as needed.
- Develop a website that will house the CNA, Strategic Plan, data, resources, and links to resources.

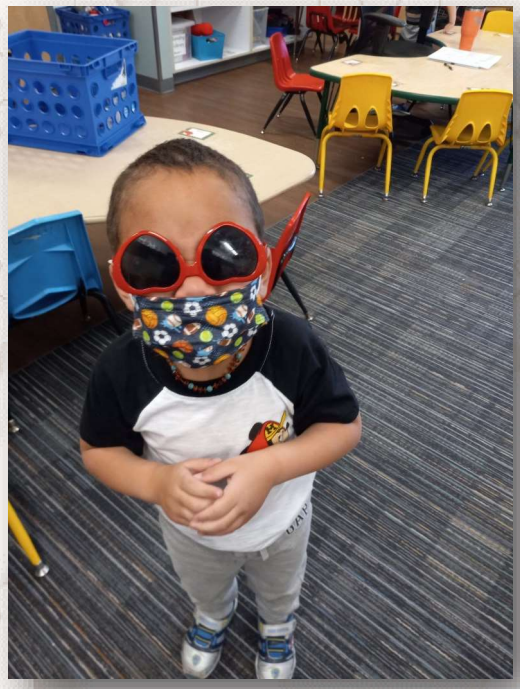
Evaluation Plan

What does it look like in 1 to 3 years?

Membership will increase by 10% each year. Participation and retention will improve by 10% annually. Diversity within the membership will increase and previously under represented categories will attend on a consistent basis or 75% of meetings.

How do we measure success?

Compare membership roster and sign-in sheets to identify growth. Identify individuals attending from under-represented areas. Document attendance numbers. Receive feedback on the effectiveness of the meetings. Document the need for translation services.



GOAL 1: Objective 1.2

Objective 1.2

Improve membership's commitment, sense of belonging, and communication by providing printed and electronic versions of pertinent PIECE Coalition membership rosters, meetings, minutes, policies, documents, distributed material, translation services, and other information as needed.

Activities

- Ensure that all membership practices are inclusive to all individuals with a passion to support early childhood services in Lincoln County.
- Provide a translated agenda, material, and services at meetings as needed.
- Create a membership form that includes contact information, the name of the company, and a description of services (if applicable).
- Create a membership roster with contact information so members can easily contact individuals after or in between meetings.
- Provide a membership binder to all members with Mission, Vision, Goals, Community Needs Assessment, and Strategic Plan. The tabbed section in the binder will provide space for the agenda, minutes, membership rosters, and material distributed at meetings.
- Provide everything in the binder electronically on the Region 9-PIECE Coalition Website.

Evaluation Plan

What does it look like in 1 to 3 years?

Year One – PIECE Coalition members will be provided with a Welcome & Meeting Binder with specific informational items as well as have access to an electronic version on the PIECE Coalition website. The material will be provided in Spanish as needed.

Year Two-Three – The Welcome and Meeting binder will be reviewed on an annual basis and improved as needed. Updates to the website will be made.

How do we measure success?

Review the items in the *Welcome/Meeting Binder*. Receive feedback from members as to the effectiveness of the Welcome/Meeting binder and website information.

Review the website that houses meeting information, links, deliverables, and other informational items. The material will be provided in Spanish as needed.

Record and document feedback from members and update the Welcome/Meeting binder and website to support the membership needs.



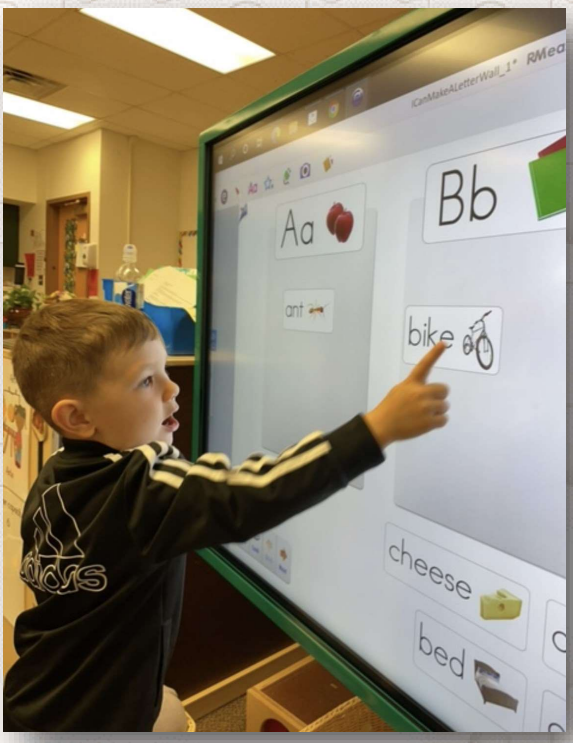


Objective 1.3

Develop equitable policies and practices that address decision-making and conflict-resolution practices to ensure communication and collaboration.

Activities

- Identify the purpose of having equitable policies and practices.
- Draft policies with direction and input from the PIECE Coalition membership.
- Ensure that policies do not limit creative and forward thinking.
- Ensure consensus before policies are adopted.
- Include policies in binders and on websites.



Evaluation Plan

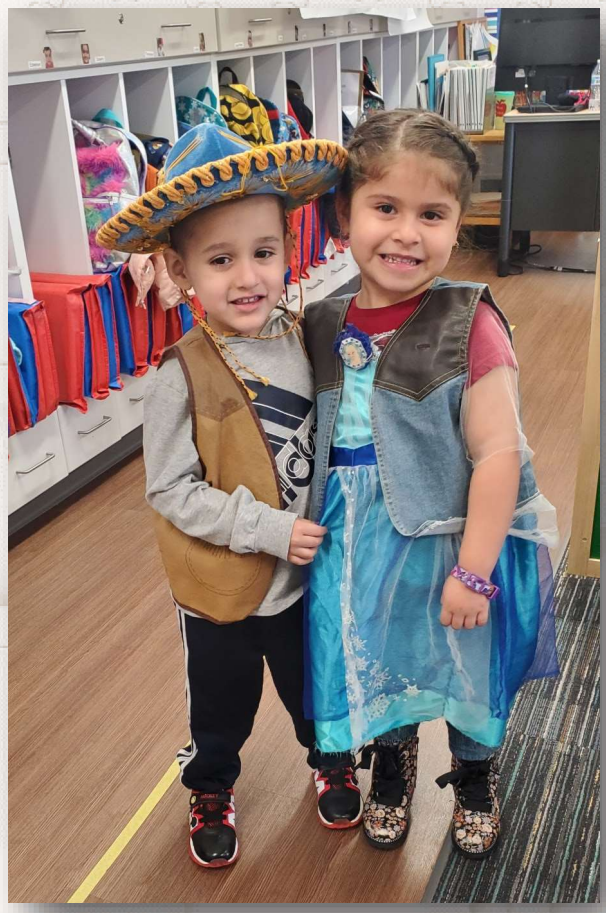
What does it look like in 1 to 3 years?

Year One – Have written policies and procedures in place that support equitable practices.

Year Two-Three – Review policies and procedures on an annual basis to ensure relevance and effectiveness.

How do we measure success?

Review written policies and procedures. Document feedback from the membership on relevance and effectiveness and revise as needed.



Goal 2

INCREASE REGISTERED HOME CHILDCARE (RHC)

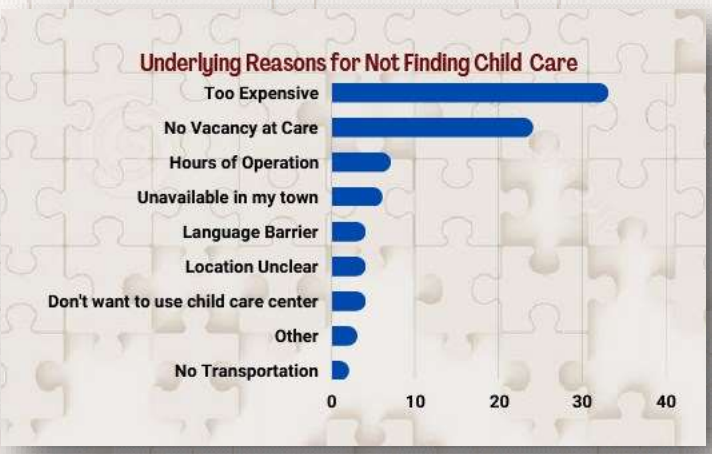
Goal Overview

There will be six Registered Home Childcare (RHC) providers in Lincoln County by December 2026, with a minimum of two providing untraditional hours.

Foundational Reason

The CNA states that there are only four year-round childcare centers, no registered RHC, and no center offering untraditional hours in Lincoln County. There are 825 children under the age of five; 68% have employed parents.

> ***Story Highlight*** *"I have a three-year-old son and both my partner and I work as servers. I've hired babysitters to stay with him at home and they have stolen my rent money, not shown up when they were supposed to, or didn't take care of my child. When we have to work the same shift, we have had to take him to work with us, and he plays in the corner of the restaurant. I can't get into child care, and besides, it won't cover the hours we work."*



Alignment with ECECD Strategic Plan (Florecer)

This goal aligns with Florecer goal Number 1 which states: "ECECD will create and implement equitable, culturally responsive policies, programs, and services that will ensure all children have the skills and knowledge needed to enter kindergarten ready to succeed." Objective 1.5 "Quality, universal, accessible, and affordable early care and education is available for all families and children." When children need care outside of their homes, good quality care is provided by trained, responsive nurturing adults, supports children's development and school readiness, and offers safe environments. Childcare facilities are limited, so adding RHC as a childcare option will support this goal and provide opportunities for more families to have access to this service.

Commitment to Local Early Childhood Systems Building Grant

Strengthening partnerships at the state and local levels to effectively use all available resources across the mixed-delivery system.



Objective 2.1

Create an ongoing system of recruitment, training, and support for RHC.

Activities

- Identify and secure presenters, frequency, and duration for RHC training.
- Determine if RHC training can be offered in Spanish.
- Conduct a public campaign to recruit individuals in both English and Spanish.
- Host an evening open house in Ruidoso and outlying communities for individuals interested in starting an RHC. Ensure the information provided is offered in English and Spanish.
- Advertise training in both English and Spanish for online or in-person venues.
- Offer an in-person venue option for training with childcare, meal, translation services, and individual support in Ruidoso and outlying communities.
- Offer increasing incentives to attend, complete, and open a RHC.
- Create a network of supportive training for RHC providers.
- Partner with ECECD Licensing to support the implementation of RHC.
- Work with the ECECD department to use Home Visitors and their curriculum to support RHC Providers.

Evaluation Plan

What does it look like in 1 to 3 years?

Year One - Lincoln County will have an established recruitment method and training schedule for RHCs that will reach people in English and Spanish. Training will be provided in two options: online, or in person. Interested individuals will know how to access training and be supported to complete training and open a successful RHC.

Year Two - there will be a total of six RHCs, with two of them offering untraditional hours and in previously underserved communities such as Hondo, Capitan, and Corona.

How do we measure success?

- Documented training sessions offered for RHCs with the number of participants identified through sign-in sheets.
- Document that recruitment methods, such as PSAs, social media, websites, flyers, and word of mouth are a consistent part of membership practice to recruit RHC trainees. Information is provided in English and Spanish and disseminated in a variety of ways so interested parties will have access to information. This will show the amount of effort in getting the word out to individuals in Lincoln County.
- Year 1 – Two new RHCs have been opened. One in a previously underserved community.
- Year 2 – An additional 2 RHCs have been opened with one offering untraditional hours. One in a previously underserved community.
- Year 3 – An additional 2 RHCs have been opened with one offering untraditional hours. One in a previously underserved community.

GOAL 2: Objective 2.2

Objective 2.2

Work in collaboration with ECECD to ensure all RHCs are receiving incentives and/or support for those who offer nontraditional hours.

Activities

- Contact the ECECD licensing program to understand levels of childcare assistance for RHC and/or offering untraditional hours.
- Ensure that providers and parents receive the maximum childcare assistance for care.
- Work with the state childcare assistance program to ensure families are getting the support needed.

Evaluation Plan

What does it look like in 1 to 3 years?

Year One – Ensure RHC are aware of the maximum incentives and/or support for untraditional hours. Ensure this subject is addressed during training and with the state to understand the childcare assistance program.

Year Two-Three - RNC will understand and receive Childcare assistance benefits and maximize incentives available for untraditional hours.

How do we measure success?

- The PIECE Coalition will ensure that incentives and Childcare Assistance are topics of discussion during training as supported by agenda items.
- The PIECE Coalition will advocate with the state to provide incentives for providers who offer nontraditional hours.
- During PIECE Coalition meetings attended by RHCs, information on childcare assistance and incentives will be shared as noted on the agenda.





Objective 2.3

Ensure families are aware of RNC in their community.

Activities

- RNCproviders will be included in all publications that list Childcare services, including brochures, z-cards, flyers, and website information.
- All printed material in English and Spanish.
- RNC providers will be members of the PIECE Coalition.



Evaluation Plan

What does it look like in 1 to 3 years?

Year One-Three – All RHCs will be included in all promotional material, resource guides, directories and any other childcare service. The PIECE Coalition will have meeting topics that are pertinent to RHCs. The material will be disseminated in various forms to ensure all individuals have access to information.

How do we measure success?

- Maintain promotional material that includes RHCs.
- PIECE Coalition meeting agendas will include RHC pertinent topics.
- Promotional material will be in English/Spanish and various forms of distribution will be documented.

Goal 3

DEVELOP RELATIONSHIPS WITH LOCAL SCHOOL DISTRICTS

Goal Overview

By Fall 2023, the PIECE Coalition will have an established relationship with Lincoln County School Districts to strengthen the collaboration between district personnel and parents to find solutions to meet childcare needs in the communities.

Foundational Reason

The PIECE Coalition Community Needs Assessment identified a lack of childcare within the county. A proposed solution was to involve the NM Public Education Department in the after-school childcare solution. Schools have safe, age-appropriate facilities for children; thus, may provide options for after-school or extended day and weekend programs.

Alignment with ECECD Strategic Plan (Florecer)

This goal aligns with Florecer Goal Number 1: "ECECD will create and implement equitable, culturally responsive policies, programs, and services that will ensure all children have the skills and knowledge needed to enter kindergarten ready to succeed." Objective 1.5 "Quality, universal, accessible, and affordable early care and education is available for all families and children." In rural New Mexico, the public school is often the only facility conducive to safe and age-appropriate after-school childcare. This collaboration would help to decrease the gap in services to families.

Commitment to Local Early Childhood Systems Building Grant

Strengthening partnership at the state and local levels to effectively use all available resources across the mixed-delivery system maximizing and leveraging all possible funding .









Objective 3.1

Ensure that the PIECE Coalition mission, vision, goals, and data from the Community Needs Assessment are presented to Lincoln County School District administration, boards, and parents.

Activities

- The PIECE Coalition Coordinator will address the Region 9 Coordinating Council and ask for representation for each of the five districts.
- The PIECE Coordinator will seek to be placed on the School Board agendas to ensure they are aware of the PIECE Coalition's purpose and seek representation.
- The PIECE Coalition Coordinator will present at Parent Advisory Councils.
- Offer personal invitations to district representatives and parents to attend the PIECE Coalition meetings.
- Ensure that parents within school districts receive informational material through brochures, social media, flyers, and so forth to gain knowledge about the PIECE Coalition.
- The coalition will work toward developing strong working relationships with the school districts and parents.

Evaluation Plan

What does it look like in 1 to 3 years?

Year One- School Board, Coordinating Council, and Parent Advisory Council presentations will be conducted and district personnel and parents represented on the PIECE Coalition to facilitate discussion between school districts and parents to address childcare needs

Year Two-Three – Maintain a collaborative partnership with school districts to develop strategies and service delivery models to address and offer after-school care.

Retain copies of the School Board, Coordinating Council, and Parent Advisory Council agendas with PIECE Coalition presentation noted.

How do we measure success?

- The PIECE Coalition Roster will reflect both parents and school district personnel.
- Attendance and participation from school district parents and personnel will be noted.
- Established and ongoing relationships with school district parents and personnel will be identified.
- Assess partnerships to address issues, such as after-school care.

GOAL 3: Objective 3.2

Objective 3.2

Collect data from each county school district regarding parent and staff needs, and the impact on attendance and productivity as a basis to identify and address the need for after-school care.

Activities

- Create a survey for the school district to identify how many children need after-school care. What are the rates teachers and staff are absent due to childcare needs? How does the need for childcare impact attendance and productivity?
- Use the data along with the PIECE Coalition CNA to identify the need.
- Use data to apply for alternative funding sources to secure after-school programs.



Evaluation Plan

What does it look like in 1 to 3 years?

Year One - Create and distribute surveys throughout Lincoln County school districts. Collect and aggregate data to identify the needs.

Year Two-Three – Use data to support the school districts in applying for alternate funding sources to support after-school care, document surveys, and data collected.

How do we measure success?

- Document needs to be identified.
- Document alternative funding sources and support to districts.
- Identity through post surveys if the needs have been met.



Goal 3





INCREASE FAMILY AND COMMUNITY ENGAGEMENT OPPORTUNITIES.

Goal Overview:

Create predictable and consistent family and community engagement opportunities to increase knowledge and participation in early childhood services.

Foundational Reason

The PIECE Coalition CNA lists a variety of different resources, yet the level of participation in some valued services were lacking. The Household Demographics of our CNA revealed data indicating that only .02% of Lincoln County families are recipients of TANF, 11% of households receive SNAP, and 23% of families have no access to the Internet. Additionally, only 62% of families have a household vehicle. This, and many other factors, affect participation in valued services.

Alignment with ECECD Strategic Plan (Florecer)

This goal aligns with Florecer Goal Number 2: "ECECD commits to effective, transparent, and trust-based engagement with New Mexico's diverse families and communities to increase family leadership and voice in decision making and program and service design. Objective 2.2 "Collaboration occurs with families, community-based organizations, providers, Head Start, and schools that support families to engage and foster children's learning and development." Collaborative efforts among early childhood professionals will offer a cohesive approach to engagement and sharing resources.

Commitment to Local Early Childhood Systems Building Grant

Strengthening partnership at the state and local levels will effectively use all available resources across the mixed-delivery system approach increasing parent and caregiver's awareness of Early Childhood services.



Objective 4.1

Partner with local entities to host informational events for families.

Activities

- Connect with community partners to collaborate on outreach and engagement activities, such as Head Start, to make connections and share information about the PIECE Coalition.
- Offer incentives such as food, childcare, and early learning kits, for engagement activities.
- Increase presences at local events, such as Farmer's Markets, Community Gardens, Aspenfest, Health Fairs, and Christmas Jubilee to ensure the community is aware of the PIECE Coalition Mission, Vision, Goals, and initiatives.
- Ensure these activities are regular with the flexibility of adjusting to connect with families in familiar settings, with a minimum of one event per quarter.
- Ensure that all individuals have equal access to the material and information presented.



Evaluation Plan

What does it look like in 1 year, or 3 years?

Year One – A network of collaborative partnerships will be formed to facilitate and host informational events for families to support equal access to information and opportunity.

Year Two-Three – Community engagement activities will be regular and expected by the community, such as "Week of the Young Child" events.

How do we measure success?

- Document attendance and participation at community events.
- A schedule of family and community events will reflect regular participation
- Families will report that they are knowledgeable and/or know how to find out information related to Early Childhood services.





Objective 4.2

Purchase and operate a Resource Van that will visit outlying areas monthly.

Activities

- Determine what type of vehicle would meet the need to house a meeting and resource area.
- Determine the cost of a vehicle to meet the needs.
- Determine funding source.
- Follow Region 9 procurement procedures.
- Enlist community partners who need to visit outlying communities such as WIC, DOH, Home Visiting, food banks, and so forth.
- Determine the type of material and equipment needed, such as desk, hotspot, seating area, etc…
- Meet with community leaders to determine the optimal location and time for services.
- Determine driver, schedule, parking, or service restrictions and opportunities.
- Determine the location of the Resource Van.

Evaluation Plan

What does it look like in 1 to 3 years?

Year One – Identify the type of vehicle needed and secure funding.

Year Two-Three – Ensure the Resource Van is equipped to meet the needs of the communities served. The Resource Van will have a schedule and location set to provide services in outlying communities.

How do we measure success?

- A vehicle suitable for service delivery will be purchased.
- The Resource Van will be equipped with appropriate resources for outlying communities.
- The Resource Van will be on a visit schedule for all outlying communities every month.
- Families will have the opportunity to have equal access to services.
- Outreach to communities will be increased.



Acknowledgments & Final Thoughts

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